



Overview:



Introducing *Biz Kid\$*:

Biz Kid\$ is the fun, fast-paced public television series where kids teach kids about money and business. Whether a handbag designer, podcast host, or a dog groomer, the young business owners on the series inspire viewers to turn their passions into profit. Comedy sketches and spoofs of movies make the series a hit with kids and parents alike. **Biz Kid\$** also shows how to use credit wisely and illustrates the importance of saving, budgeting, investing, and giving back to the community.

Purpose of *Biz Kid\$* in the Classroom: Teacher Professional Development Kit

This kit provides organizations with tools to conduct teacher professional development. It may be used for training teachers at districts, at professional associations and at conferences. The kit will introduce teachers to the resources of **Biz Kid\$** and give them strategies for using **Biz Kid\$** in the classroom. The kit also provides strategies for connecting the classroom with the larger business community. Training teachers to use **Biz Kid\$** in the classroom is the most efficient way to improve the number of students receiving financial education. The kit complements the curriculum and existing resources of the series. The kit may also be used to train informal educators that work with youth in after school and other community settings.

Community Partnerships and the Classroom:

Biz Kid\$ lends itself to community partnerships and outreach. When planning training events, consider inviting community partners to co-sponsor your event and share their financial education resources and expertise. **Biz Kid\$** is funded by **A Coalition of America's Credit Unions**. Credit unions are natural partners for **Biz Kid\$** training initiatives. They are devoted to providing financial education to their members and communities, as not-for-profit institutions. You can find credit union partners locally or regionally. Search the following directory by region to locate potential partners. **National Credit Union Administration:** <http://www.ncua.gov/indexdata.html> Local public broadcasting stations are also natural partners. They broadcast **Biz Kid\$** and may also provide outreach, education, and training. You can search for your local public television station by zip code at: http://www.pbs.org/stationfinder/stationfinder_relocalize.html



Other Potential Community Partners:

Many organizations support youth financial education and entrepreneurial skills development. Other organizations are interested in developing youth social entrepreneurial skills through service learning initiatives. Seek out both of these types of organizations in your community to find partners and supporters for your training and classroom financial education initiatives.

Other Potential Partnering Organizations Include:

Financial Education: These organizations are interested in promoting business, finance, and entrepreneurial skills.

- JumpStart Coalition for Personal Financial Literacy: Contact state associations to find state coalitions of organizations that support youth financial education.
<http://www.jumpstart.org/states.cfm>
- Business Associations & Chambers of Commerce
- Entrepreneur and Investment Associations

Volunteer and Service Learning Organizations: These organizations will be interested in the social entrepreneurs, social causes and service learning.

- Service organizations: Rotary, Lions, Kiwanis, Sertoma, Junior League, Optimists, etc.
- Supporters of Community Causes: United Way, Community Foundations, and Government Entities
- Not-for-Profits and Social Causes: Organizations interested in youth volunteerism, and service learning

Schools and Educational Organizations: These organizations will be interested in youth development. Some also have an interest in financial education.

- School Districts
- After School Programs
- Parent-Teacher-Student Associations (PTA and PTSA)
- Youth Service Organizations:
 - Boy Scouts & Girl Scouts
 - Camp Fire Association
 - 4-H & Cooperative Extension
 - YMCA and YWCA organizations
 - Boys & Girls Clubs
 - Learning for Life: Explorer Posts
- Youth Entrepreneur and Business Development Programs



Teacher Professional Development Organizations: These organizations will be interested in teacher professional development to prepare teachers to teach financial education.

- Colleges of Education: Pre-service Teachers
- Teacher Academic & Professional Associations
- Teacher Unions
- Guidance & Career Counselor Associations
- School Districts