



BIZ KID\$  
Episode 301: "Are You Financially Literate?"

Day One  
Introduction

Welcome students/youth to "Biz Kid\$" and introduce yourself, giving your name and job title.

Explain that "Biz Kid\$" is a program to help people become financially educated, learn work-readiness skills, and to even become entrepreneurs...Biz Kids!!!

They can view the program "Biz Kid\$" with their families on Public Television stations all over the country, and also participate by using the "Biz Kids" web site, [www.bizkids.com](http://www.bizkids.com).

Today they get to see an episode with you.

Today's pre-viewing questions:

- What does being "financially literate" mean to you?
- Have you set short-term, medium-term, or long-term goals?
- Do you effectively manage cash flow?
- What items would you list on a personal budget?

Today's episode of "Biz Kid\$", titled "Are You Financially Literate?", will increase your knowledge of what it means to be financially literate, and introduce you to some young entrepreneurs who have made saving and financial goal-setting their habits. From the "City Chicks" to "YoYoYogurt", these Biz Kids have learned how to build wealth.

Let's watch the episode now.





Show Episode 301 (30 minutes).

Activity to follow viewing the program together:

Give students a minute to stretch and then asked them to please be seated. Have a brief class discussion listing specific skills and behaviors needed to be financially literate. List all students' ideas and save for further review during the next session. Thank them for their participation and attention!

