



BIZ KID\$

Episode 303: "More Bang for Your Buck"

Day One

Introduction

Welcome students/youth to "Biz Kid\$" and introduce yourself, giving your name and job title.

Explain that "Biz Kid\$" is a program to help people become financially educated, learn work-readiness skills, and to even become entrepreneurs...Biz Kids!!! They can view the program "Biz Kid\$" with their families on Public Television stations all over the country, and also participate by using the "Biz Kids" web site, [www.bizkids.com](http://www.bizkids.com). Today, they get to see an episode with you.

Today's pre-viewing questions:

Do you know when a sale is really a sale?

What does it mean to think resourcefully?

Have you ever bought something on impulse?

Today's episode of "Biz Kid\$", titled "More Bang for Your Buck", will increase your consumer awareness and confidence, help you learn the difference between wants and needs, and teach you how to stretch your dollar! You'll meet some real "Biz Kids" and hear their stories. Let's watch the episode together.

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Activity to follow viewing the program together:

Give students a minute to stretch and then ask them to please be seated.

Have a brief class discussion of "wants" versus "needs", then have students (individually or in groups) list ten "needs" and ten "wants". Collect the data and save for the next session.

Thank students for their attention and participation, and say that you hope they look forward to the next session.

