



BIZ KID\$
Episode 303: "More Bang for Your Buck"
Family Activity Sheet

Episode 303 Synopsis:

This episode of "Biz Kid\$" will increase your consumer awareness and confidence, help you differentiate "wants" from "needs", and teach you how to stretch your dollars. The Biz Kids featured in this episode are young entrepreneurs who are making a difference and sharing their financial awareness and practices.

Family Activity

Have a family discussion of "wants" versus "needs", and plan how your family can stretch your dollars to reach your financial goals. Your student has watched the DVD, and has had class discussions about these issues.

Encourage them to share their knowledge and ideas with the family. Make a family plan to reduce costs, from energy use to making wiser choices when buying something.

Together, review newspaper ads, store fliers, and online resources (such as Craig's List, eBay, and comparison shopping sites) to check prices for the best deals.

Other ideas to discuss might include:

- Why you buy certain products rather than comparable items.
- Why it matters to consider the safety and reliability of a product, as well as the price.
- How using coupons can make a savings difference.
- How advertising can influence choices in making purchases.





- How buying during seasonal sales can save money.

Web sites to explore together might include:

www.ftc.gov/bcp/consumer.shtm

www.peublo.gsa.gov.

www.bizkids.com

